



Lettings agent partners with Huddersfield electricians

Background

Six year old **Vanilla Lettings** is a trusted student accommodation specialist in Huddersfield. With a large portfolio of studios, flats and houses available to rent in the town and surrounding areas, Vanilla works with more than 40 landlords looking for a professional and friendly lettings service.



Challenge



Fully aware of their legal obligation and duty of care to keep tenants safe, many landlords seek Vanilla's full management service. In such instances, Vanilla provides complete property maintenance throughout the year and during the crucial student changeover period in summer.

This gives landlords utmost peace of mind that, however many properties they own, all are safe, compliant, in full working order and cosmetically sound. At the same time, the interests of students are protected as they maintain a good standard of living whilst residing away from home.

Vanilla's aim is to therefore dedicate a preferred electrical contractor to each property within the lettings portfolio, and call upon the services of these trusted partners as and when required.

And that's where **[Ti] Electrical** – a team of Huddersfield electricians, part of the [Ti] Installations group of companies – came in.

Solution

Having worked with [Ti] Installations' two founding directors Kris Johnson and Mark Copley many times over the years, Vanilla's management team was no stranger to the level of expertise within this specialist team of electricians.

Aware of their extensive skill-set – not to mention their NICEIC registered status and convenient Huddersfield base – Vanilla believed [Ti] Electrical could be the perfect partner.

Outcome

Since the relationship began in January 2014, [Ti] has delivered a variety of electrical services including PAT testing, internet networking, lighting, aerial fixings, television re-tuning, fire and smoke alarms installations and wiring.

And having consistently executed both small and large jobs to a high quality standard, the team is now one of Vanilla's preferred electricians.

Considering the key benefits of this working relationship, Vanilla's office manager Liz Housley believes [Ti] Electrical provides:

- A highly responsive service
- Cost-effective electrical fees
- Peace of mind when it comes to safety and compliance
- A trusted pair of hands when working in someone's private property
- A neat, tidy and considerate job, every time
- A proactive approach to maintaining the electrical standards of Vanilla's portfolio
- Helpful knowledge for landlords and tenants alike.

Now, as Vanilla prepares for further growth, the support of [Ti] Electrical will become even more crucial, as Liz explains:

"We have grown to become a trusted student accommodation business in Huddersfield, because we remain committed to looking after the interests of landlords and tenants alike. We want both parties to receive great value for money when working with Vanilla, and we will work hard to uphold our quality of service, however large we grow.

Crucial to that is the standard of work that our partners execute on a daily basis. The guys at [Ti] Electrical have never let us down and we have complete trust in both their ability as electricians, and the respect they show for our clients' properties. The relationship works well and I look forward to it continuing."



For more information about [Ti] Electrical or the parent brand [Ti] Installations, please call 01484 818180, visit www.ti-installationsltd.co.uk or follow us @Ti_installation.