

*If you're looking for audio and visual (AV) experts, you've come to the right place. Ti Audio's experienced installation engineers know pretty much all that is worth knowing about the latest technological innovations and gadgets that will bring your home or workplace to life through the power of sound and vision.*

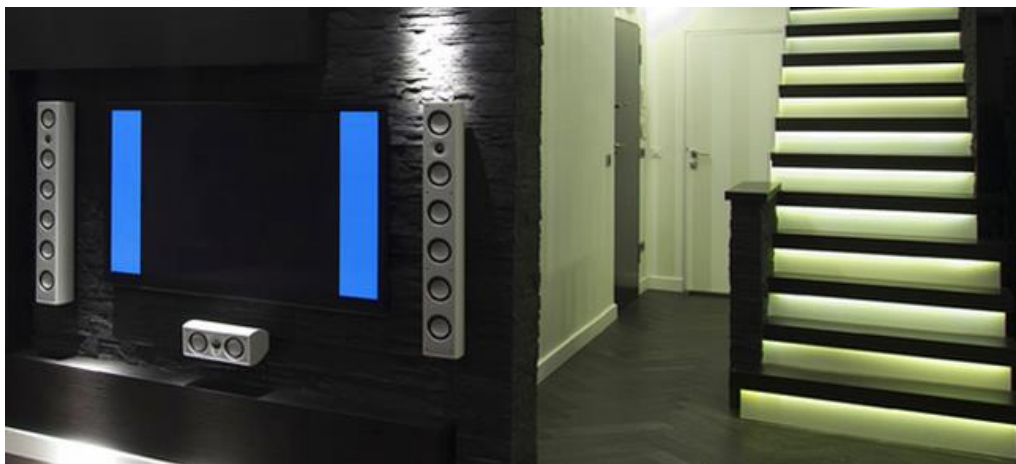


*So, if you'd like to know how audio can benefit you, why not pop the kettle on and digest these top 10 tips..?*

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### In the home...

1. If you're about to purchase the latest must-have gadget, such as a games console, think about ways to maximise the value of your investment. With the help of an AV professional, you could quickly and easily **link the technology up in multiple rooms**, keeping everyone happy!
2. There are many AV technology suppliers in the marketplace, but the **better known brands** who live and breathe audio, will naturally deliver the better sound quality. In this instance, if you scrimp on the manufacturer you choose, you may be left with a tinny sound.
3. If speakers are your thing, ensure you utilise **high quality cables**. Not only is such cabling more reliable, durable and long-lasting, it also ensures you retain the premium quality sound input that your stereo or amplifier is able to project.
4. **Future-proof your AV technologies**. Even if you're not installing the latest technologies, but you plan to upgrade in the future, run the highest quality cables you can afford at the present time, to minimise the headache and cost in the long run.
5. **Talk to the experts**. You may have moved into your dream home, or perhaps you just want to invest in your current property to make it that little bit more special. Even with a limited budget, you can introduce exciting new ways to capture great quality sound and pictures, to keep the whole family entertained. You just need to know what is possible – which is where we come in! Don't forget AV technologies can have security benefits too, if used alongside CCTV for instance. The options are endless.



## In the workplace...

6. AV technologies help you **set the right first impression** – TV screens in reception, or ‘welcome messages’ when visitors arrive, both act as fantastic, memorable communication tools.
7. If site security is high on the agenda, link your CCTV or door entry systems with **TV screens**, which provide added surveillance and access benefits.
8. As is the case for our domestic customers, we always recommend an **investment in the best audio visual technologies and cabling you can afford**, otherwise the sound and picture quality is adversely affected. Remember such technologies can help you make money and/or prevent you from losing it, if the AV system supports your security strategy. Surely this makes the outlay worthwhile!
9. **Think outside the box** when it comes to how AV equipment could be right for you. A construction site may doubt the need for an audio system, but in this inherently busy, noisy and hazardous industry, it is important you can quickly and clearly communicate with staff, to keep them safe. You could even automate the projection of a specific message, alerting someone that they are entering a hard hat zone for instance, using our [VoiceOff technology](#).
10. Once again, **talk to the experts**, and look for AV professionals with sector-specific expertise. In the retail environment, for instance, you could utilise speakers to play music and deliver a more ambient shopping experience, whilst being able to make important promotional and staff announcements. Remembering the security benefits of AV technologies, you could also install TV screens on shop entrances, to remind people they are being watched.



*[Ti] Audio, part of the [Ti] Installations brand, is based in Huddersfield, West Yorkshire. If you think the team may be able to help you improve the sound and vision within your domestic or commercial premises, please call the office on 01484 818180 for a no obligation consultation. We've worked with home-owners, landlords, DJs, construction firms, office managers, retailers, pubs, restaurants and many more client types, so we're sure our expertise could be of use to you.*

*If you'd prefer to email us, drop us a note via [info@ti-installationsltd.co.uk](mailto:info@ti-installationsltd.co.uk) or complete our [short enquiry form](#) and we'll be in touch.*

